

VIBERATE

BRAND IDENTITY GUIDELINE

VIBERATE

VIBERATE





RED

CMYK
C0 M95 Y70 K0

RGB
R255 G31 B67



BLACK

CMYK
C30 M30 Y30 K100

RGB
R0 G0 B0

Primary typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TSTAR Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TSTAR Regular

Secondary typeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Light



VIBERATE

**ALL MUSIC
SUPERSTARS
IN ONE PLACE**

DISCOVER. GET EXPOSED. CONNECT.

A promotional graphic for Viberate featuring a portrait of Ed Sheeran. He is sticking his tongue out, and a small white sign with the word "hi!" is attached to it. The background is a plain, light-colored wall. The graphic includes several text elements: "VIBERATE" in a red box, "#1 YOUTUBE VIEWS" with a subtitle "426 M VIEWS GAINED IN 2 WEEKS" in a black box, and "ALL MUSIC SUPERSTARS IN ONE PLACE" in a red arrow-shaped graphic. A white box at the bottom contains the text "CHECK OUT HIS PROFILE AND RATE HIM".

VIBERATE

#1
YOUTUBE
VIEWS
426 M VIEWS
GAINED IN
2 WEEKS

**ALL MUSIC
SUPERSTARS
IN ONE PLACE**

CHECK OUT HIS PROFILE AND RATE HIM

VIBERATE

TOP 3

YOUTUBE SUBSCRIBER GAINERS





ALL MUSIC

SUPERSTARS

IN ONE PLACE

CHECK OUT VIBERATE YOUTUBE CHART