

COOKIE POLICY

INTRO

This site, like many others, uses small files of letters and numbers, called cookies, to help us customize your experience and to enhance the website's performance and functionality.

Find out more about what cookies are, which cookies are used on Viberate's websites, how you can control them and how you can switch certain types of cookies off.

If it doesn't provide the information you were looking for or if you have any further questions about the use of cookies on Viberate's websites, please email us at info@viberate.com.

WHAT ARE COOKIES AND HOW DO WE USE THEM?

Cookies are small text files that are stored by the browser on your computer or mobile device. They allow websites to store data such as, for instance, user preferences. By placing cookies in the browser, we provide website and service functionality, and recognize you when you visit our site again and respond appropriately. With cookies, we can also increase the level of personalization and enhance the interactive functionality. Some cookies only remain on your device as long as you keep your browser (session) active, while others remain on your device for a longer period of time (permanent/persistent).

We use different types of cookies: session cookies, permanent or persistent cookies, first-party and third-party cookies. Session cookies are stored in the browser's memory temporarily and are deleted when you close your browser. Permanent cookies have a longer lifespan (lifespan of 1 minute to 2 years) and are automatically deleted after the pre-specified period. These cookies are, for example, used for saving your login data. Cookies that are used for various researches on the user's behavior can be used by us directly (first-party cookies) or by our business partners (third-party cookies). For a much more detailed description of cookies and a list of them, see the Cookie list below.

Furthermore, Viberate's websites use cookies for different purposes:

- **Technical Cookies** are used to show you our website, to make it function correctly, to create a user account, to sign you in, etc. These cookies are strictly necessary for our website to function properly.
- **Performance Cookies** are used for three different purposes.
 - **Functional Cookies** are used to remember your preferences (for example, your language and searches). Also, we may use these cookies to remember your log-in data, so you don't have to retype it every time you visit our site (your password will, however, always be encrypted). Functional cookies are not strictly necessary for a website to work, but they enhance your experience on Viberate's website.
 - **Analytical Cookies** are used to collect insight into the way users interact with our website. With these cookies we can optimize and improve the website, also ensuring it stays interesting and relevant.
 - **Commercial Cookies** are used for displaying personalized advertisements on various websites (also called third-party cookies) and sharing content from our website on social media.

COOKIE LIST

Cookie Name	Cookie Type	Expiration	Description
AspNet.ApplicationCookie	Technical cookie	14 days	Used to identify user when user is logged in.
_RequestVerificationToken	Technical cookie	30 minutes	Enables the application to validate the security stamp when the user logs in. This is a security feature which is used when you change a password or add an external login to your account.
_gat_UA-72648017-1	Performance cookie	1 minute	Used to throttle request rate (Google Analytics).
_gat	Performance cookie	1 minute	Used to throttle request rate (Google Analytics).
_ga	Performance cookie	2 years	Used to distinguish users (Google Analytics).
_gid	Performance cookie	1 minute	Used to distinguish users (Google Analytics).
ARRAffinity	Technical cookie	When browser closes	Azure Affinity session cookie (Used for Load balancing).
ASP.NET_SessionId	Technical cookie	When browser closes	This cookie is necessary for site functionality and is set even if you don't give your consent. It's held temporarily in the memory and is deleted when the web browser is closed.
ipCityFriendlyUrlName	Technical cookie	1 hour	Friendly URL name from detected city (geo IP).
MLcityName	Technical cookie	1 hour	City name from detected city (geo IP).
MLcountryName	Technical cookie	1 hour	Country name from detected city (geo IP).
_userReferralUrl	Technical cookie	30 days	Used to user referral link.
_culture	Technical cookie	1 year	Culture cookie from Request.
isMainLandingBannerShown	Technical cookie	1 year	Used to show/hide banner block on main landing.
footer-star-rating-opened	Technical cookie	30 days	Used to show/hide footer start rating.
inviteToken	Technical cookie	14 days	Used to store invite token on invite friend.
geo_data	Technical cookie	1 day	This cookie saves user geo location, but only if user agrees to use his location (user has to allow it in the browser).

Cookie Name	Cookie Type	Expiration	Description
isMainLandingPro	Technical cookie	1 day	For determining if logged in user is pro or fan.
hjClosedSurveyInvites	Performance cookie	1 year	This cookie is set once a visitor interacts with a Survey invitation modal pop-up. It's used to ensure that the same invite does not re-appear if it's already been shown (Hotjar).
_hjDonePolls	Performance cookie	1 year	This cookie is set once a visitor completes a Poll using the Feedback Poll widget. It's used to ensure that the same Poll does not re-appear if it's already been filled in (Hotjar).
_hjMinimizedPolls	Performance cookie	1 year	This cookie is set once a visitor minimizes a Feedback Poll widget. It's used to ensure that the widget stays minimized when the visitor navigates through your site (Hotjar).
_hjDoneTestersWidgets	Performance cookie	1 year	This cookie is set once a visitor submits their information in the Recruit User Testers widget. It's used to ensure that the same form does not re-appear if it's already been filled in (Hotjar).
_hjMinimizedTestersWidgets	Performance cookie	1 year	This cookie is set once a visitor minimizes a Recruit User Testers widget. It's used to ensure that the widget stays minimized when the visitor navigates through your site (Hotjar).
_hjDoneSurveys	Performance cookie	1 year	This cookie is set once a visitor completes a survey. It's used to only load the survey content if the visitor hasn't completed the survey yet (Hotjar).
_hjIncludedInSample	Performance cookie	1 year	This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels (Hotjar).
_hjShownFeedbackMessage	Performance cookie	1 year	This cookie is set when a visitor minimizes or completes Incoming Feedback. This is done so that the Incoming Feedback will load as minimized immediately if they navigate to another page where it's set to show (Hotjar).

HOW CAN I MANAGE THE USE OF COOKIES?

You can manage the cookie storage in your device browser at any time. If you want to delete all cookies that are stored in your browser, see the information below (How Can I Delete Cookies). You can always manage your decision by visiting "Cookie Policy" at the bottom of the page.

It's important to note that if you change your settings and block certain cookies, you won't be able to take full advantage of some features of Viberate's services, and we might not be able to provide some features you've previously chosen to receive.

The Cookie Policy may be updated from time to time, so you may wish to check it each time you submit personal information to Viberate.

HOW CAN I DELETE COOKIES?

The consent you've given to store and read cookies can be withdrawn at any time by setting your browser to disable cookies and/or to remove all cookies from your browser.

It's important to note that if you change your settings and block certain cookies, you won't be able to take full advantage of some features of Viberate's services, and we might not be able to provide some features you've previously chosen to receive.

This Cookie Policy may be updated from time to time, so you may wish to check it each time you submit personal information to Viberate.